## **MALUTI- A- PHOFUNG MUNICIPALITY**

# SERVICE DELIVERY AND BUDGET IMPLEMENTATION PLAN REPORT 2012/2013 FINANCIAL YEAR: JULY- DECEMBER

### LED AND TOURISM DEPARTMENT



## VISION OF THE LED AND TOURISM

To create enabling environment that provides for economic growth and employment creation to improve the quality of life of our people and become a tourism destination and productive agricultural area

#### MISSION OF THE LED AND TOURISM

The Maluti a Phofung Local Municipality's LED is committed to promoting quality economic development facilitation and coordination services to its communities by:

- Facilitating opportunities for SMME's in procurement at MAP
- Facilitating Agriculture, Tourism, Manufacturing and SMME development value adding and market access opportunities
- Developing an Investment Attraction policy and Marketing Strategy for MAP
- Facilitating for finance, funds and resources from non-governmental, private and donor sectors
- Attract tourists and investors to the region.

# **DEPARTMENT**

# **Local Economic Development And Tourism**

# **DEPARTMENTAL OBJECTIVES STATED IN THE IDP**

- SMME Promotion and support
- Export Promotion and International Trade
- Community Economic Development (self-reliance)
- Business Retention and Expansion
- Industrial Recruitment and Place Marketing
- Tourism

# **CORE FUNCTIONS**

# LED AND TOURISM DEPARTMENT

ECONOMIC EMPOWERMENT	SMME DEVELOPMENT
<ul> <li>Infrastructural Development</li> <li>Informal Trade Policies and By-laws</li> <li>Rural Development</li> </ul>	<ul> <li>Trade Promotion</li> <li>Economic Policy Formulation</li> <li>Investment Promotion</li> </ul>
TOURISM MARKETING & DEVELOPMENT	TOURISM MARKETING & DEVELOPMENT Cont.
<ul> <li>Infrastructural Development</li> <li>Identify, Upgrading and Establishment of Tourism facilities</li> </ul>	<ul> <li>Tourism Sector Plans and Promotion Policies</li> <li>Marketing Plans, Events and Exhibitions</li> </ul>

# LED ACTIVITIES & OPERATIONS [JULY- DECEMBER 2012/2013]

Objective	KPI	Outcome	Progress report
Staffing of the division	Appointed additional competent staff members	No. of appointments made according to the proposed structure of the reviewed LED strategy.	The position of LED Manager has been filled. The contract of the Director has expired and the new Director has been appointed.
To draw new investment in the area	Reviewed LED Strategy.	Submission of final reviewed LED strategy	The strategy is at the implementation phase. However, shortage of staff in the department hinders efficient implementation of the strategy.
	Reviewed tourism sector plan	Submission of the final Tourism Sector Plan.	The final document was submitted to the department and it is due to serve at the Tourism Forum for implementation.
	Developed incentive policy	This service needs to be outsourced and terms of reference will be drafted for council approve.	Incentive policy is included in the LED Strategy.
	Established LED forum	The impact that the LED forum have on the different sectors to thrive the economy of the municipal area.	LED Forum has been established although it is not fully functional. The department is organising this structure in such a way that it will have the meaningful impact on the local economy.
	No. of engagements with investors	Agreements reached with investors to invest within the area.	The Premier launched the Tshiame Development where the German

Objective	KPI	Outcome	Progress report
			delegation was present. The envisaged developments are:  • Vehicle Distribution Centre  • Parts and Accessories Centre  • Food processing plant As part of the broader picture towards this development, the Harrismith Logistics Hub has been included.  The municipality is finalizing the procurement process to appoint the service providers that will prepare the identified site for the establishment of Integrated Energy Centre at Makwane. This project was funded by Sasol
To expand Agriculture sector in the region	No. of farming activities and agro-processing projects/business implemented	Successful engagements with the emerging and commercial farmers to broaden the scope of farming activities.	LED Department together with the Department of Agriculture, the DTI, SEDA and Detea established the task team to assist the emerging farmers to become sustainable commercial farmers. The selected farmers are as follows:  De Hoogte  • Application forms for incentive registration are still outstanding  • SEDA still needs to do their business plan  • A pre-feasibility study was made and the farm needs engineers and researchers to do a farm plan

Objective	KPI	Outcome	Progress report
			The farm will focus on with dairy, pigs, goats and vegetables. (Vegetables won't work because of the distance and goats will only be looked into as a long term project because they need special care)
			The Manhaar
			<ul> <li>Name has changed to Mpiteleng Milk Product Agriculture and has 5 beneficiaries</li> </ul>
			The farm is now registered and the focus will be dairy cattle
			DOARD is assisting her with the construction of a milking parlour
			The old parlour will be used for storage purposes
			Cooperative incentives form has been filled for feasibility study purposes
			They have an electricity problem but they can be able to source electricity from Diyatalawa since its much closer
			The farmer also wants to cross

Objective	KPI	Outcome	Progress report
			breed Ashier and Shorthorns in order to increase milk production
			The milking tank is not in good condition
			Agricultural marketing is going to assist her in marketing her product
			80 ha of land for making feed for her cattle
			Thlalefo Farm
			Doing well with the soya beans project
			There is enough land for livestock
			The farm is still not registered because of outstanding information
			Kgolokoeng Farm
			There are a lot of issues that needs to be cleared before the project is taken into consideration
			Alta farm
			• The name of the cooperative

Objective	KPI	Outcome	Progress report
			has been changed to Shangela farm and is registered
			<ul> <li>It's a vegetables farm but will also include beef cattle (Bonsmara) as part of the enterprises she deals with in her farm</li> </ul>
			The land is not enough I for cattle production so land will be hired from neighbouring farms
			A farm analysis needs will be done in order to determine which crop will be profitable
			She is doing very well in the soya bean project. the department is thinking of putting tunnels in place so that she can be able to produce throughout the year
			Training of Cooperatives
			Two training sessions were held
			by the DOARD on the 10th July
			(Leadership skills) and the 1st
			August 2012 (Resource

Objective	KPI	Outcome	Progress report
			management)  The dti Cooperative training was
			held on the 12th of July 2012
	Facilitate infrastructure development in the farming communities	Commercialise emerging farmers and create enabling environment to enhance productivity.	Milk SA has applied to the DBSA for funding to electrify the dairy farms. The application is still in the process.
To expand the mining and minerals beneficiation sector in the region.	No. of emerging and small scale miners formalized.	Encourage responsible mining to preserve the mineral resources and the environment.	The challenge that the department is faced with to find the suitable site for the miners to operate. This challenge has brought all other processes on hold as it is not possible to formalize this sector without the proper site.
	Established quarry project.	Approved quarry sites utilized to create employment opportunities.	Currently there is only one company that mines quarry. Feasibility study will have to be conducted to determine the sustainability of this project. The challenge is also about the site where there are enough deposits.
	Establish viable clay-bricks mining project.	Encourage responsible mining to preserve the mineral resources and the environment.	There is a problem about the site where the clay brick manufactures are currently operating. The municipality disapproved the site below the Old Parliament Building due to the number of reasons ranging from criminal

Objective	KPI	Outcome	Progress report
			activities and Environmental impact. Alternative site has been identified at Makoane Village but the manufactures are reluctant to relocate to that identified site due to the quality of the clay.
	Facilitate research for the possibility of other minerals.	Request to conduct a research for the possibility of the availability of other minerals	The department is busy engaging other stakeholders to ascertain the possibility of the existence of other minerals. The LED strategy includes the possible available minerals and their locations.
To expand the manufacturing sector	No. of retained companies and new entrants into this sector.	Encourage and expand existing manufacturing products	The LED department has requested the assistance of FDC to assess the number of manufacturing companies and the products that they produce. This process will assist to engage with the relevant investors not to duplicate and create unnecessary completion.
To strengthen the institutional capacity of the SMMEs and increase the number of viable number of	No. of workshops and information sessions conducted.	Encourage the previously disadvantaged individual business people to develop and expand and gain self-reliance.	SEDA has trained 15 emerging contractors on tendering and costing.
emerging businesses.	No. of Identified funding institutions	Increased access to start up capital and business financing	Number of funding institutions have been identified and ready to be approached. This function has been hampered by the shortage of personnel.

Objective	KPI	Outcome	Progress report
	Introduce SMMEs to new business opportunities	Identify opportunities from other sectors	Plans are in place to organise with stakeholders the information sessions for the SMMEs to introduce the available opportunities. Included in the plans is the community of ward 22 next to the development of Ingula Pump Storage. The department assisted the community of ward 22 with transport to the outreach programme where are sector departments were invited to provide them with the services.
	No. of developed and maintained facilities that accommodate SMMEs	Create the conducive environment for SMMEs to conduct business.	A request to develop 60 stalls has been submitted through the supply chain process. These stalls are targeted for Harrismith Taxi rank.
	No. of skills audit conducted	Improve the level of skills of SMMEs.	SEDA has been engaged to conduct the skills audit and conduct trainings for the SMMEs. Harrismith hawkers were inducted on the products of SEDA and there will be follow up trainings.

# TOURISM ACTIVITIES & OPERATIONS [JULY- DECEMBER 2012/ 2013]

Objective	KPI	Outcome	Progress report

Objective	KPI	Outcome	Progress report
To expand tourism sector in the region	No. of developed broachers	Market MAP as a tourism Destination	A request to print broachers will be made towards the end of January 2013. Information will include the establishments which were not in the previous broachers.
	No. of exhibitions, events organised and attended	Indaba Exhibition Durban	The department met with the Free State Tourism Authority to plan for the coming Indaba Exhibitions in May 2013.
		Assist to organize Rhino Rally	Rhino Rally was successfully held on the 29 September 2012 in Harrismith. The department contributed by hiring two mobi-shower trailers with toilets for the event.
		Basotho Cultural Village - Exhibitions and Cultural activities	African new year's day celebration was held in August 2012.
		Support, Attend market and participate for Bloemfontein gateway / MACUFE	The department transported crafters to participate at the exhibitions and the department of Sports Arts and Culture provided accommodation and the stalls.
		Participate in the Cherry Festival	The department transported and provided accommodation to 16 crafters to participate at the Cherry Festival.
		Annual Polo Player Cross Tournament (Swinburn)	Dates of the event are still to be confirmed.

Objective	KPI	Outcome	Progress report
		Organize - Support, attend Jazz Festival, Exhibitions and other related activities for market purposes - Jazz Festival - Arts & Culture Exhibition (Flea Market)	The tourism month celebration was held in Eastern Cape. The province held a number of celebrations within the province. The Deputy Minister visited MAP on the 8 September 2012 and the following areas were visited:  Qwa Qwa Guest House Witsieshoek Mountain Resort The following areas were just fly overs: Wetsi's cave Metsi Matsho Maluti Hiking Trails
		Berg Bohaai & Green Lantern 21 Km Race	The department did not attend this function due to the fact that the organisers did not inform tourism department about the dates of the event.
	No. of developed tourism products, services and infrastructure required to expand tourism	Increase number of tourism products and upgraded infrastructure to enable tourists easy access and variety.	12 learners are placed in the Tourism Ambassador Programme which is funded by the National Department of Tourism. The duration of this programme is 12 months. Learners will be trained on: Customer Service Table Attendant Events Coordination Tourism in general
	Erecting first phase of tourism signage	Improved Road sings and town entrances improved to assist tourist visiting the area	Tourism signage has been installed in Qwa Qwa and Kestel. Harrismith will be catered for in the second phase and it will also include the remaining attractions of both Qwa Qwa and Kestel

Objective	KPI	Outcome	Progress report
	Funded tourism projects	Implement all funded Tourism	As per annexure A
	implemented	Projects	

# "ANNEXURE A" PROGRESS REPORT

PROJECT NAME: FS – EASTERN FREE STATE TOURISM ROAD SIGNAGE			ORIGI	NAL BUDGET: R 1,000,000 – 0	00
PROJECT Implem	enter : CSIR – Build E	Environment	ACTU	AL SPEND TO DATE: R 56, 00	0 – 00
PROJECT START	DATE: 01/08/2006		% SPE	END: 100	
INITIAL PROJECT	END DATE: 31/06/20	110	BUDG	ET STATUS: R 0 – 00	
INITIAL PERIOD O	OF PROJECT: 3 years		LOCA	TION : Entire MAP	
% OF PROJECT C	COMPLETED: 0,01%		OVER	ALL STATUS OF PROJECT: 1	00%
REVISED PROJEC	CT END DATE: Not ye	t approved	- OKA	Y: Yes	
REVISED PROJEC	CT PERIOD: None		- DELAYED BUT MANAGEABLE: Yes		
PERIOD DELAYE	D:3 years		- IN TROUBLE/ NEEDS INTERVENTION: Not in Trouble		
TASKS/ ACTIVITIES	STARTING DATE EST. COMP. DATE	STATUS		PROBLEMS/CHALLENGES	REMEDIAL ACTION
To develop tourism signage in four Local Municipalities of Thabo Mofutsanyane District Municipality. Maluti –a-Phofung = 30 Nketoane = 12 Setsoto = 21 Dihlabeng 22	01/08/2006 — 31/06/2010	Tourism signage has been installed in Qwa Qwa and he Harrismith will be catered for the second phase and it will include the remaining attract of both Qwa Qwa and Kest	or in Il also ctions	Budgetary constraints remains the challenge to install signage to the remaining tourism attractions for the entire Maluti a Phofung.	Applications will be made to the National Department of Tourism for implementation of phase two of this project. Phase two will include the greater Harrismith and the remaining attractions from phase one.

# **QUALITY CONTROL OF WORK CONTENT AND PERFORMANCE:**

Is this project going to deliver the expected outcome or outputs? YES

Project team performance: N/A

Project audit: To be done by CSIR

PEOPLE EMPLOYED: Employed 12

		2			
PROJECT NAME: Black Water Fly Fishing, Trout breading &			ORIGINAL BUDGET: R24 000, 000 – 00		
Accommodation Facilities					
PROJECT Implementer : Riv	ver Ranger Managem	nent Sect,21	ACTUAL SI	PEND TO DATE:	
PROJECT START DATE: 01	/07/2006		% SPEND:		
INITIAL PROJECT END DAT	E: 30/02/2008		BUDGET S	TATUS:	
INITIAL PERIOD OF PROJE	CT: 2 years		LOCATION	: Metsi Matsho Dam	
% OF PROJECT COMPLETE	ED: 20%		OVERALL STATUS OF PROJECT: 70%		
REVISED PROJECT END DA	ATE: 31/08/2013		- OKAY:		
REVISED PROJECT PERIOR	D: 3		- DELAYED BUT MANAGEABLE: Manageable		
PERIOD DELAYED:			- IN TROUBLE/ NEEDS INTERVENTION: no		
TASKS/ ACTIVITIES	STARTING DATE EST. COMP. DATE			PROBLEMS/ CHALLENGES	REMEDIAL ACTION
Set up a Fly fishing resort, a trout hatchery, to secure fish stock and limit poaching and marketing of trout.	01/07/2006 30/02/2013	The National Department of Tourism has allocated R24 000 000.00 for completion of outstanding work and		Water shortages at Thaba Bosiu delays the construction work at Metsi Matsho	The water problem at Thaba bosiu will have to be attended to by the Maluti Water as it

Completion of the	upgrading of the access road.	also affects the
accommodation facilities.	The manager's house,	project's progress.
	reception area and the guard	, , , ,
	house have been completed.	
	The contractor is currently	
	busy with the chalets. There	
	are some workers who will	
	have to be laid off due to the	
	fact that they have completed	
	their tasks.	
<b>QUALITY CONTROL OF WORK CON</b>	TENT AND PERFORMANCE:	
Is this project going to deliver the ex	rpected outcome or outputs? YES	
Project team performance: N/A		
Project audit: To be done by Nationa	al Department of Tourism	
PEOPLE EMPLOYED: 147		

PROJECT NAME: Infrastructure Development Through Monotsha	ORIGINAL BUDGET: R 12, 629, 500 – 00
PROJECT Implementer : Lesedi Development Trust	ACTUAL SPEND TO DATE: R 9, 485, 658 – 00
PROJECT START DATE: 20/06/2006	% SPEND: 80%

INITIAL PROJECT END DATE: 31/03/2008	BUDGET STATUS: R 3. 143, 842 – 00
INITIAL PERIOD OF PROJECT: 2 years	LOCATION: Monontsha
% OF PROJECT COMPLETED: N/A	OVERALL STATUS OF PROJECT: 80%
REVISED PROJECT END DATE: 31/02/2013	- OKAY: Yes
REVISED PROJECT PERIOD: 1 year	- DELAYED BUT MANAGEABLE: Yes
PERIOD DELAYED: 1 year	- IN TROUBLE/ NEEDS INTERVENTION: Interventions made

TASKS/ ACTIVITIES	STARTING DATE EST. COMP. DATE	STATUS	PROBLEMS/ CHALLENGES	REMEDIAL ACTION
Upgrading access road to Morena Wets's Cave	20/06/2006 31/03/2013	Work is currently on hold due to the fact that the contractor is waiting for the NDT to release the remaining funds to complete the project.	There are lot of work days that causes a delay in the project.	NONE

# **QUALITY CONTROL OF WORK CONTENT AND PERFORMANCE:**

Is this project going to deliver the expected outcome or outputs? YES

Project team performance: N/A

Project audit: To be done by National Department of Tourism

PEOPLE EMPLOYED: 47

				- 00	
Qwaqwa PROJECT Implementer : Nombo Property & Project Manager cc			ACTUAL SPEND TO DATE: R 17, 000, 000 - 00		
01/04/2005		% SPEND:	100%		
ATE: 31/11/2009		BUDGET S	TATUS: R - 00		
ECT: 5 years		LOCATION	: Botjhabela Village		
ΓED: <b>75</b> %		OVERALL	STATUS OF PROJECT: 7	5%	
DATE: None		- OKAY: No	0		
DD: None		- DELAYED	BUT MANAGEABLE: Ye	es	
rs and 6 months		- IN TROUB	BLE/ NEEDS INTERVENTI	ON: yes	
STARTING DATE EST. COMP. DATE	STATU	JS	PROBLEMS/ CHALLENGES	REMEDIAL ACTION	
01/04/2005 31/11/2013	due to the delay in the funds by the control of the funds by the control of the funds in the fun	n releasing department. ult of the nich was DT to the	The issue with ownership was addressed with the NDT.it has been the burning issue for quite some time.	The LED and Tourism department held meetings with the relevant with the NDT put this matter to rest.	
	ATE: 31/11/2009 ECT: 5 years TED: 75% DATE: None DD: None rs and 6 months  STARTING DATE EST. COMP. DATE 01/04/2005	ATE: 31/11/2009  ECT: 5 years  TED: 75%  DATE: None  TS and 6 months  STARTING DATE EST. COMP. DATE  01/04/2005 31/11/2013  The project is on due to the delay in the funds by the one of the control of the control of the project audit who ordered by the NI	ATE: 31/11/2009  ECT: 5 years  LOCATION  OVERALL SOLUTION  OATE: None  OD: None  STARTING DATE EST. COMP. DATE  01/04/2005  BUDGET S  LOCATION  OVERALL S  OVERALL S  - OKAY: None  - DELAYED  STATUS  STATUS  The project is on hold now	BUDGET STATUS: R - 00  ECT: 5 years  LOCATION: Botjhabela Village  TED: 75%  OVERALL STATUS OF PROJECT: 7  DATE: None  - OKAY: No  - DELAYED BUT MANAGEABLE: Years and 6 months  - IN TROUBLE/ NEEDS INTERVENTI  STARTING DATE EST. COMP. DATE  O1/04/2005 31/11/2013  The project is on hold now due to the delay in releasing the funds by the department. This is as the result of the Forensic audit which was ordered by the NDT to the	

Project audit: To be done by National Department of Tourism

PEOPLE EMPLOYED: 120 but currently none as the project is still on hold

5

PROJECT NAME: STERKFONTEIN RESORT AND RESERVE	ORIGINAL BUDGET: R 17 800 000
Project	
PROJECT Implementer : AMK and AMS Town Planners and	ACTUAL SPEND TO DATE: R 6 424 000
Architects	
PROJECT START DATE: 16/03/2011	% SPEND: %
INITIAL PROJECT END DATE: 30/12/12/2013	BUDGET STATUS: R, 11 000 000 - 00
INITIAL PERIOD OF PROJECT: 2 years	LOCATION: STERKFONTEIN RESORT
% OF PROJECT COMPLETED: 5%	OVERALL STATUS OF PROJECT: 45%
REVISED PROJECT END DATE: None	- OKAY: No
REVISED PROJECT PERIOD: None	- DELAYED BUT MANAGEABLE: Yes
PERIOD DELAYED: 10 MONTHS	- IN TROUBLE/ NEEDS INTERVENTION: NO

TASKS/ ACTIVITIES	STARTING DATE	STATUS	PROBLEMS/	REMEDIAL ACTION
	EST. COMP. DATE		CHALLENGES	
Site clearance, construction of the staff house, three offices with a guard house, electricity connections and fittings and laying of paving	16/03/2011 30/12/2013	The contractor is busy with the building work of the managers house, office blocks and the rangers houses.	There was a delay which was caused by the protests in Tshiame B.	The implementing agent will have to request the Department of Environmental Affairs for

# QUALITY CONTROL OF WORK CONTENT AND PERFORMANCE: Is this project going to deliver the expected outcome or outputs? YES Project team performance: N/A Project audit: To be done by the Department of Environment PEOPLE EMPLOYED: 149

PROJECT NAME: WITSIESHOEK MOUNTAIN RESORT Project			ORIGINAL BUDGET: R 20 000 000		
PROJECT Implementer : Hentique 2715 CC			ACTUAL SPEND TO DATE: -		
PROJECT START DATE: 16/03/2011			% SPEND: %		
INITIAL PROJECT END DATE: 30/12/12/2013			BUDGET S	TATUS:	
INITIAL PERIOD OF PROJECT: 2 years			LOCATION	: TSHESENG	
% OF PROJECT COMPLETED: 5%			OVERALL STATUS OF PROJECT: 45%		
REVISED PROJECT END DATE: None			- OKAY: No		
REVISED PROJECT PERIOD: None			- DELAYED BUT MANAGEABLE: Yes		
PERIOD DELAYED:			- IN TROUB	LE/ NEEDS INTERVENTI	ON: NO
TASKS/ ACTIVITIES STARTING DATE STATU		JS	PROBLEMS/ CHALLENGES	REMEDIAL ACTION	
Site clearance, construction of the Manager's house, upgrading of	16/03/2011 30/12/2013	The manager's house been completed. on hold as the NI	Work was	The fact that the resort is still operational	A meeting between the contractor and the implementing agent

accommodation facilities and renovations of restaurant	requested some documentation from the contractor before they can claim.	makes it difficult for the contractor to work according to the schedule	has been organised to align both activities					
QUALITY CONTROL OF WORK CON Is this project going to deliver the ex								
Project team performance: N/A								
Project audit: To be done by the Nati	ional Department of Tourism							
PEOPLE EMPLOYED: 110								